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| A POLKA DOT COW (Script Example 1)  |

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| **VIDEO AUDIO**  |

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| Fade in wide shot of meadow.Dissolve to pan of cows grazing in a meadow.Super: **Switzerland**Medium shot of herd.Super: **Farmer Losser’s Cows**Pan from head to tail.Close-up of cow’s face.Close-up and slow zoom out from cow’s mouth chewing grass.Medium shot with slow pan of cows passing slowly by the computer generated polka dot cow.Quick pan back to polka dot cow and abruptly stop.Close-up front leg.Close-up of back leg.Close-up of swinging tail Tilt up to cow’s head andzoom out to full shot of cow striking a pose.Medium of cow fluttering her eyebrows.Full page graphic:Swamer’s Clothing |  | Fade in music track: Dawn of MorningBring music under.Voiceover:“Our story begins on the beautiful alpine slopes of Switzerland. Farmer Losser’s milk cows are busy filling their bodies will the nutrientsthat produce some of the world’s finest cheeses.”“The Brown Swiss is a lovely creature with chocolate brown fur gliding over its head and shoulders fading into a silvery gray across therump and back legs. Look at the quiet bovine chomping through its serene life. Sigh”“What the…?”Sound of effect: elongated huh?  Music track: TechnoCow (with accent):“How do you say? Style.” Fade out music. |